



2019

# STYLE


*MAKE LIFE A RIDE.*



# LOGO

Whether you're a passionate biker or simply a big BMW Motorrad fan, the high-quality products in our dynamic Logo collection are sure to make an impression, even when you're not out on the road.

From fashionable casual jackets for real Motorrad lovers, to simple shirts and stylish caps, our authentic brand design is one that just can't be imitated. This is a lifestyle look that will really show off your BMW passion.





BMW Logo T-shirt, women



BMW Logo vest top, women



BMW Logo polo shirt, women



BMW Logo polo shirt, men



BMW Motorrad polo shirt, men



BMW Logo T-shirt, men



BMW Motorrad T-shirt, men



Make Life a Ride T-shirt, women



Make Life a Ride T-shirt, men



BMW Logo sweatshirt jacket, unisex



BMW Logo softshell jacket, women



BMW Logo bodywarmer, men



BMW Logo hooded sweatshirt jacket, kids



BMW Logo T-shirt, kids



BMW Logo windbreaker, unisex



BMW Logo softshell jacket, men



BMW Logo bodywarmer, women



R 1200 GS Adventure LEGO model



BMW R 1200 GS Pedal



BMW R 1200 GS RideOn



BMW Logo cap



Sport cap



BMW Motorrad cap



Roadster cap



Smart CC cap



AllBlack cap



BMW Motorrad GS cap



Adventure cap



BMW Motorrad knitted beanie



BMW Logo Easy Tube



BMW Motorrad's new Style collection is made for those who have a true lust for life.

Inspired by classic biker gear, these stylish pieces are synonymous with shared adventures and unlimited freedom. This collection consists of authentic, effortlessly cool clothes, designed for everyday wear. And these vintage-style items give a subtle hint to the true Motorrad lover you are inside.

# KIT1





Unique T-shirt, men



Marl hoodie, men



Round T-shirt, men



Check shirt, women



Check shirt, men



Style leather jackets, women\* and men



College cardigan, women



Badge T-shirt, women



Unique long-sleeved shirt, women



Waxed cap



Stripe Easy Tube



Unique handkerchief



BMW Motorrad fabric belt



BMW Motorrad leather belt



BMW Motorrad bracelet



BMW Motorrad wallet



BMW Motorrad key pouch



BMW Motorrad mobile phone case



BMW Motorrad toiletries bag



BMW Motorrad bag



BMW Motorrad pins



BMW Motorrad notepad



BMW Motorrad keyring



BMW Motorrad penknife



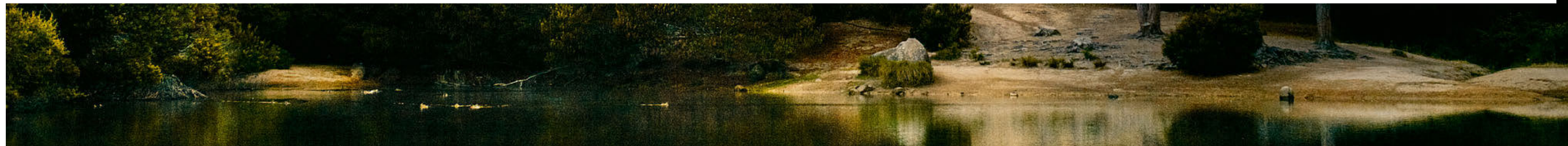


# KIT2

Looking for comfortable, vintage leisure wear that still looks modern? Look no further than BMW Motorrad's new Style collection.

The combination of high-quality materials, casual fits and fashionable retro design ensures this collection feels fresh and fully on trend. These items will keep you looking cool whatever you're up to – whether you're taking a quick spin, or simply hanging out in town.

The collection is available from July 2019.





Turf jacket, men

Turf jacket, women



Unique T-shirt, women



Unique T-shirt, men



Stripe T-shirt, men



Neps beanie



Neps scarf



Stripe socks




Corduroy shirt, men



Cost pullover, men




Crew sweatshirt, men



# MOTOR SPORT

BMW Motorrad Motorsport fans don't just speak their own language, they also want their clothing to carry with them that distinctive racing feeling.

Naturally, our latest Motorsport collection continues to bring top quality, superb comfort and our classic blue-white-red colouring together in one stylish, yet sporty package. For both day-to-day wear and out on the race track, BMW Motorrad's fashionable all-purpose range means you're always ready to go enjoy your favourite pastime.





Motorsport hooded jacket, unisex



Motorsport softshell jacket, unisex



2-in-1 Motorsport jacket, unisex



Motorsport T-shirt, men



Motorsport T-shirt, women



Motorsport short-sleeved shirt, men



Motorsport long-sleeved shirt, men



Motorsport polo shirt, men



Motorsport polo shirt, women



Motorsport knitted hat, unisex



Motorsport cap, unisex



Motorsport rucksack



Motorsport helmet bag




Motorsport lanyard



# ICONIC

True BMW Motorrad fans don't just carry their passion with them in their hearts, they show it proudly on their chests for everyone to see.

And that pride will look as cool as can be in our new Iconic collection's casual T-shirts with stylish prints. And if designs featuring your favourite model aren't currently available, you might not have to wait much longer. New styles and models are being added to the range all the time.





F 850 GS T-shirt, unisex



R 1200 GS T-shirt, unisex



R 1200 GS keyring



R nineT T-shirt, unisex



R nineT Racer T-shirt, unisex



G 310 GS keyring



G 310 GS T-shirt, unisex



GS DAKAR T-shirt, unisex



R nineT Scrambler T-shirt, unisex



R nineT keyring



R nineT Urban G/S T-shirt, unisex



S 1000 R T-shirt, unisex



S 1000 R keyring



S 1000 RR keyring



R 100 RT T-shirt, unisex



R 90 DAYTONA T-shirt, unisex



C 400 keyring



C 400 T-shirt, unisex



BAGGER T-shirt, unisex



R 51 T-shirt, unisex

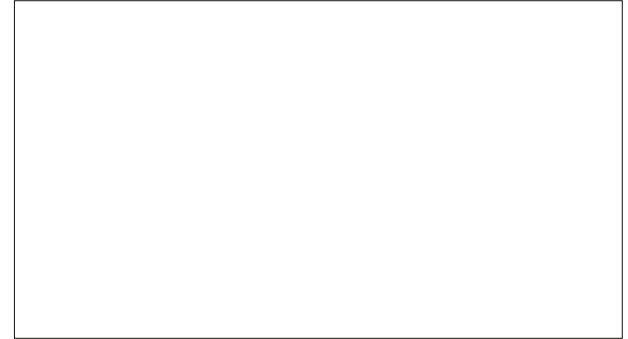


R 90 S keyring





BMW Motorrad



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